

# 2017 IDSOG ANNUAL MEETING

INFECTIOUS DISEASES SOCIETY FOR OBSTETRICS AND GYNECOLOGY

Aug. 10-12, 2017 | The Chateaux Deer Valley, Park City, UT



## SPONSORSHIP OPPORTUNITIES

**The IDSOG Annual Meeting** is a scientific and educational gathering for interested clinicians and investigators who care for and study the epidemiology, pathophysiology, prevention, management, and impact of infectious diseases in women. IDSOG is committed to scientific exchange, education, and leadership in infectious diseases in women.

**Your Presence at the IDSOG Annual Meeting will give you the opportunity to:**

- Interact face-to-face with individuals from community practices and academic centers, as well as those currently completing fellowships or residencies.
- Be exposed to over 130 attendees, including physicians, scientists, researchers, and other health care professionals in patient care, research, public health, education, and disease prevention in the fields of infectious diseases and obstetrics and gynecology.
- Mix and mingle with attendees during dedicated poster breaks within the Exhibit Hall.
- Introduce new products and services.
- Raise your company's profile amongst a valuable target audience.
- Generate sales leads.
- Connect with prospective clients.



[idsog.org](http://idsog.org)

# 2017 ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

The Infectious Disease Society for Obstetrics and Gynecology (IDSOG) is pleased to offer sponsorship opportunities for the 44th Annual Scientific Meeting.

## MAXIMIZE EXPOSURE

### Breakfast Roundtable (\$15,000) – max of 4 sponsors

Be one of the few companies at the IDSOG Annual Meeting to host a 60-minute non-CME session. Only a limited number of industry partners will have the opportunity to disseminate high-quality, evidence-based scientific information to conference attendees. Participating companies determine and manage their educational topics and speakers independently of the IDSOG education program. These sessions are scheduled during breakfast on Thursday, Aug. 10th. IDSOG will provide food and beverage, logistical assistance, and standard audiovisual equipment. This sponsorship also includes:

- (1) 8-foot skirted exhibit table with company identification sign, two chairs, and wastebasket. Exhibits located amongst poster boards for optimal traffic to your table.
- Five complimentary registrations and two discounted badges at \$250 each.
- Full page color advertisement in the electronic conference syllabus
- Company logo included in the electronic conference syllabus
- Acknowledgement in conference signage
- Recognition in a publication in the American Journal of Obstetrics and Gynecology

## GET CONNECTED

### Attendee Wi-Fi (\$10,000) – one sponsor only

Offer attendees free wireless Internet connectivity! Your company name will be the Wi-Fi password. This sponsorship also includes:

- (1) 8-foot skirted exhibit table with company identification sign, two chairs, and wastebasket. Exhibits located amongst poster boards for optimal traffic to your table.
- Four complimentary badges and two discounted badges at \$250 each.
- Full page color advertisement in the electronic conference syllabus
- Company logo included in the electronic conference syllabus
- Acknowledgement in conference signage
- Recognition in a publication in the American Journal of Obstetrics and Gynecology

## SUPPORT A NETWORK

### Network Event Sponsor (\$7,500) – single sponsor per event

Choose amongst specific meeting networking events, such as the Annual Awards Dinner & Dance, Welcome Reception, Poster Session, etc. to support. This sponsorship also includes:

- (1) 8-foot skirted exhibit table with company identification sign, two chairs, and wastebasket. Exhibits located amongst poster boards for optimal traffic to your table.
- Three complimentary badges and two discounted badges at \$250 each.
- Company logo included in the electronic conference syllabus
- Full page color advertisement in the electronic conference syllabus
- Acknowledgement in conference signage
- Recognition in a publication in the American Journal of Obstetrics and Gynecology
- Cocktail napkins with company logo for Welcome Reception only

## EXHIBIT WITH US

### Exhibit Tabletop (\$2,500)

- (1) 8-foot skirted exhibit table with company identification sign, two chairs, and wastebasket. Exhibits located amongst poster boards for optimal traffic to your table.
- Two complimentary exhibit badges and two discounted badges at \$250 each, per booth.
- Dedicated Exhibit Hall periods
- Company name and booth number in the electronic conference syllabus

For additional sponsor opportunities or more information, contact [idsog@idsog.org](mailto:idsog@idsog.org).

# APPLICATION FOR EXHIBIT SPACE/SPONSORSHIPS

Please complete this form and email to [idsog@idsog.org](mailto:idsog@idsog.org), fax to 1-312-235-4059, or mail by **Friday, June 2, 2017**. (IDSOG Federal Tax ID #03-0271689)

In accordance with the following terms, conditions and regulations governing exhibits and sponsorships at the 2017 IDSOG Annual Meeting at The Chateaux Deer Valley the undersigned hereby makes application, which, when accepted by the Infectious Diseases Society for Obstetrics and Gynecology, becomes a contract. Terms and conditions listed under Rules and Regulations, as well as conditions under which tabletop exhibit space at The Chateaux Deer Valley is leased to IDSOG, are part of this contract.

## COMPANY INFORMATION

Please list information below exactly as it should appear in the Annual Meeting Program.

\*Note: the person listed as the "Primary Contact" will receive all conference updates.

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Company Name

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Company Mailing Address

City, State/Province, Postal Code

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Primary Contact Name

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Contact Phone/Contact Fax

Contact Email Address

## PAYMENT INFORMATION

Please make your selection from the following support options. Full payment is due with this contract by **June 2, 2017**. All payments must be made in U.S. Dollars. Please note: Additional exhibitors up to two at the \$250 rate. Over that allotment will be at the Non-Member rate.

**Breakfast Roundtable:**            **\$15,000 + Additional Exhibitors (\$250 each):** \_\_\_\_\_ = **TOTAL: \$** \_\_\_\_\_

**Attendee Wi-Fi:**                **\$10,000 + Additional Exhibitors (\$250 each):** \_\_\_\_\_ = **TOTAL: \$** \_\_\_\_\_

**Network Event:**                **\$7,500 + Additional Exhibitors (\$250 each):** \_\_\_\_\_ = **TOTAL: \$** \_\_\_\_\_

**Tabletop Exhibit:**              **\$2,500 + Additional Exhibitors (\$250 each):** \_\_\_\_\_ = **TOTAL: \$** \_\_\_\_\_

## PAYMENT OPTIONS (SELECT ONE)

**Check** \*Mail Checks/Applications to: IDSOG, 230 W. Monroe, Suite 710, Chicago, IL 60606 FAX: 312-235-4059

**Visa**     **MasterCard**     **AMEX**

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Name (please print): \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## ACCEPTANCE OF CONTRACT

We agree to abide by all of the rules and regulations governing the tradeshow in the IDSOG Rules & Regulations, which are distributed with this contract. Submission of the application shall constitute a contract with IDSOG. Cancellations of exhibit space or sponsorship must be submitted in writing to IDSOG Headquarters and shall be effective upon receipt of notice by IDSOG. From time of signature of contract until June 2, 2017, fifty percent (50%) will be refunded for all cancellations. There will be no refunds whatsoever for cancellations after June 2, 2017.

Signature of Primary Contact: \_\_\_\_\_ Date: \_\_\_\_\_